

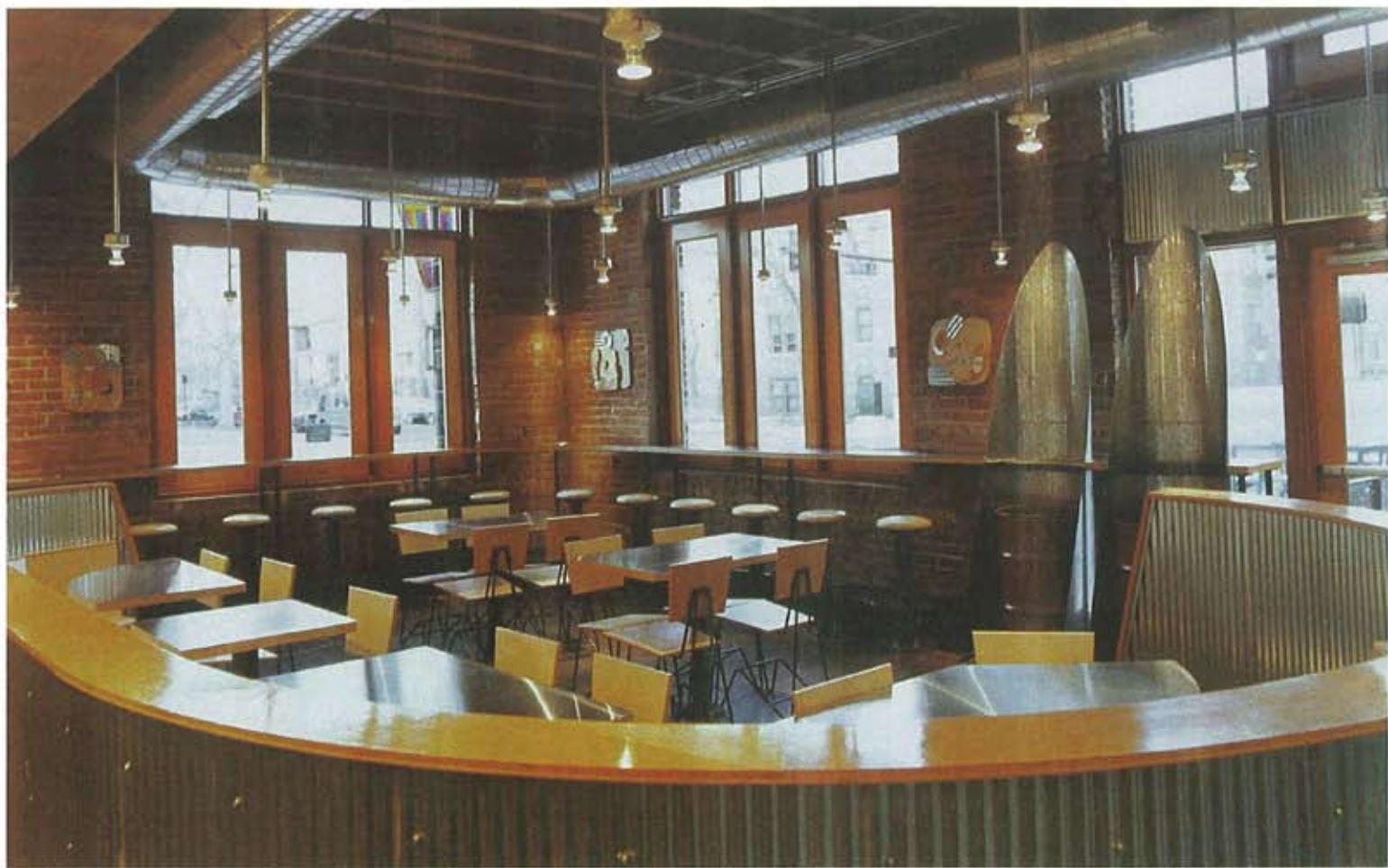
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Hospitality TECHNOLOGY

A photograph of two men in business suits standing in front of a wall covered in graffiti. The man on the left is Black and has his arms crossed. The man on the right is white, wears glasses, and has a goatee. The graffiti in the background includes words like 'TELEPHONE' and 'LOWE'.

Sheraton Puts the **Social** Back into
NETWORKING

Link@Sheraton lobbies create ideal work-play environment
to boost guest satisfaction & hotel revenue



POS SOFTWARE INNOVATIONS

HT SCOURS THE POS MARKETPLACE TO DISCOVER THE LATEST SOFTWARE INNOVATIONS, AND PREVIEWS A FEW TO COME

By Christina Voipe • Associate Editor



WAND CORP: NEXTGEN POS UPDATE

Operators can expect a number of revolutionary POS functions with the latest release of WAND's (www.wandcorp.com) NextGen POS. Among the updates are more sophisticated suggested upselling, integrated digital customer engagement, enterprise management functions and conversational ordering enhancements.

"The layout of the screen and the logic behind the various options work together to create a very interactive interface for the cashier," says Rob Ireland, director of IT for the Wendy's franchisee Tar Heel Capital (www.tarheelcapital.com) about the conversational ordering feature. "Changes in the order can be handled instantly without interruption from the cashier. It really personalizes the ordering process."

Above: Conversational ordering enables Wendy's to instantly handle order changes without interruption from the cashier through its NextGen POS.